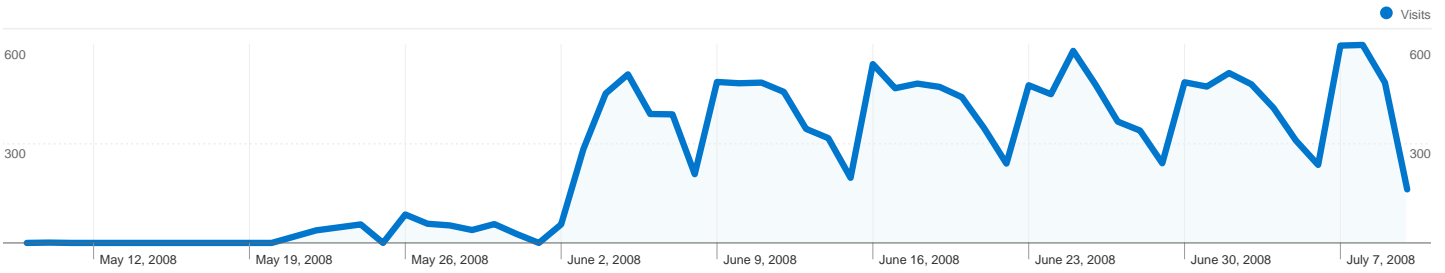


www.dibpak.com
Dashboard

May 9, 2008 - Jul 10, 2008
Comparing to: Site



Site Usage

16,217 Visits

51.50% Bounce Rate

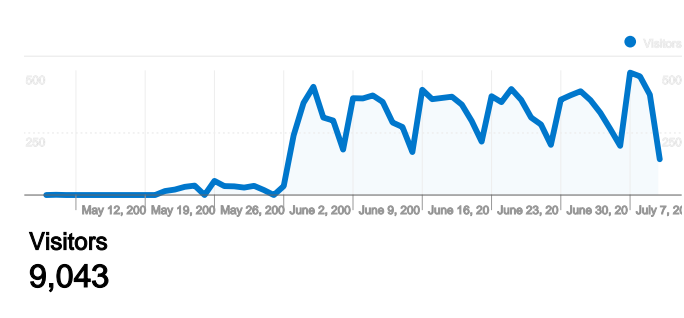
39,432 Pageviews

00:03:08 Avg. Time on Site

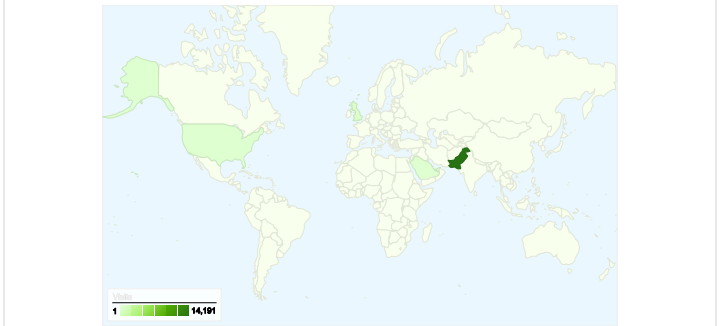
2.43 Pages/Visit

54.59% % New Visits

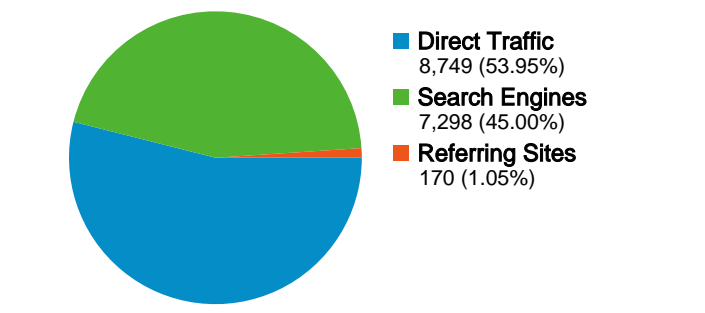
Visitors Overview



Map Overlay world

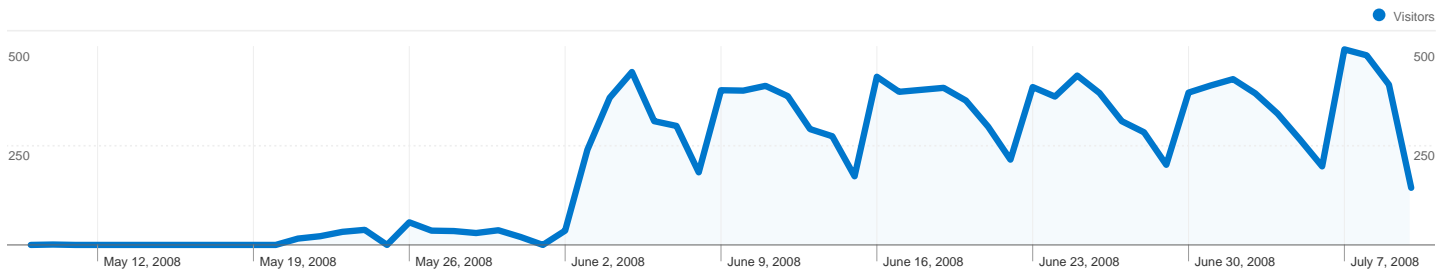


Traffic Sources Overview










Content Overview

Pages	Pageviews	% Pageviews
/	15,383	39.01%
/Careers.aspx?tab=3	3,977	10.09%
/Careers.aspx?tab=4	1,963	4.98%
/HomeFinance.aspx?tab=1	1,860	4.72%
/ContactUs.aspx	1,730	4.39%

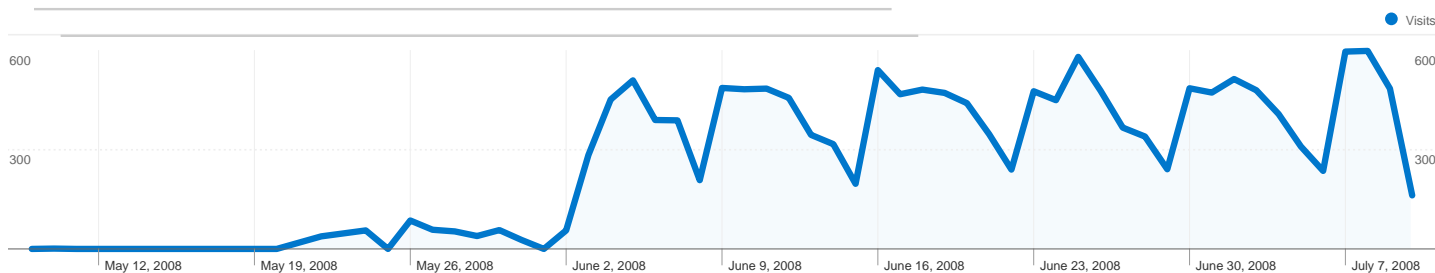


9,043 people visited this site

-  **16,217 Visits**
-  **9,043 Absolute Unique Visitors**
-  **39,432 Pageviews**
-  **2.43 Average Pageviews**
-  **00:03:08 Time on Site**
-  **51.50% Bounce Rate**
-  **54.80% New Visits**

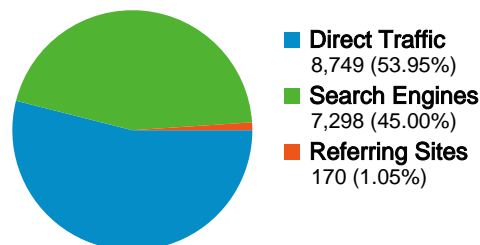
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	14,365	88.58%	Unknown	13,363	82.40%
Firefox	1,532	9.45%	T1	1,073	6.62%
Opera	175	1.08%	DSL	980	6.04%
Safari	118	0.73%	Dialup	611	3.77%
HTC_P4350 Mozilla	9	0.06%	Cable	153	0.94%



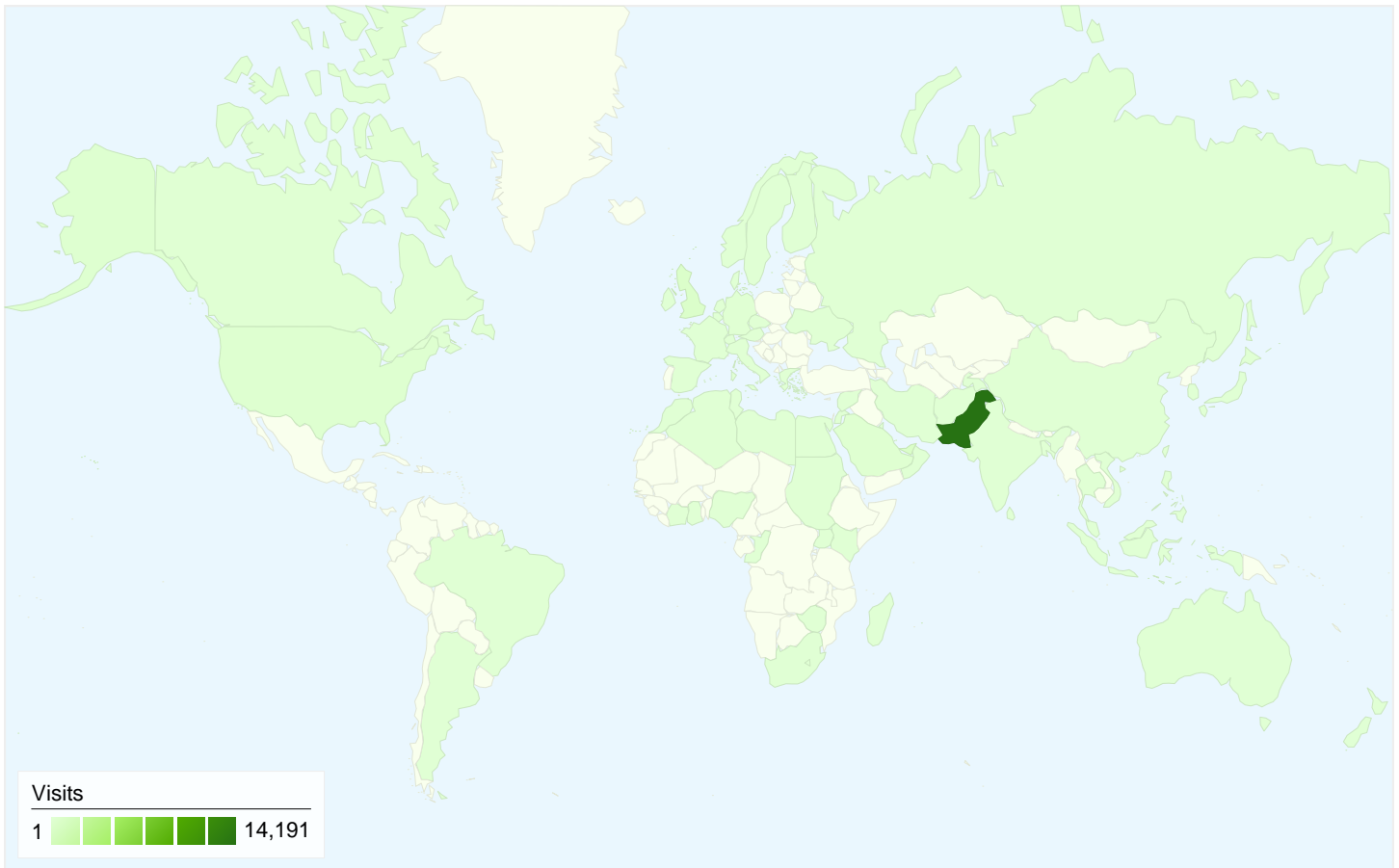
All traffic sources sent a total of 16,217 visits

- 53.95%** Direct Traffic
- 1.05%** Referring Sites
- 45.00%** Search Engines



Top Traffic Sources

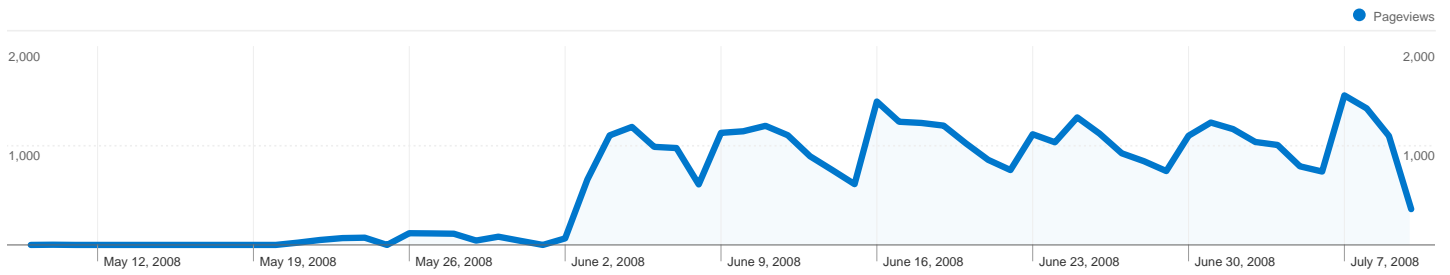
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	8,749	53.95%	dubai islamic bank pakistan	1,935	26.51%
google (organic)	6,274	38.69%	dubai islamic bank	1,224	16.77%
live (organic)	492	3.03%	dubai islamic bank in pakistan	341	4.67%
yahoo (organic)	408	2.52%	dibpak	189	2.59%
msn (organic)	88	0.54%	dib	143	1.96%



16,217 visits came from 68 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
16,217 % of Site Total: 100.00%	2.43 Site Avg: 2.43 (0.00%)	00:03:08 Site Avg: 00:03:08 (0.00%)	54.80% Site Avg: 54.59% (0.38%)	51.50% Site Avg: 51.50% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Pakistan	14,191	2.40	00:03:04	53.60%	51.86%
United Arab Emirates	523	2.87	00:04:06	67.88%	45.89%
United Kingdom	444	2.78	00:02:58	62.16%	45.50%
United States	193	2.57	00:03:25	59.59%	52.33%
Saudi Arabia	159	2.11	00:02:29	47.17%	58.49%
Singapore	94	2.31	00:02:23	62.77%	46.81%
Qatar	86	1.57	00:01:38	37.21%	83.72%
Canada	73	3.05	00:03:27	69.86%	42.47%
Hong Kong	63	3.54	00:07:07	71.43%	26.98%
Germany	43	2.74	00:03:38	76.74%	32.56%



Pages on this site were viewed a total of 39,432 times

 **39,432** Pageviews

 **32,257** Unique Views

 **51.50%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	15,383	39.01%
/Careers.aspx?tab=3	3,977	10.09%
/Careers.aspx?tab=4	1,963	4.98%
/HomeFinance.aspx?tab=1	1,860	4.72%
/ContactUs.aspx	1,730	4.39%