

Fraud & Forensic Accounting & Audits Detecting, Controlling & Preventing

1-2 November, 2010 | Karachi Marriott Hotel | 4-5 November, 2010 | Pearl Continental Hotel, Lahore | 9:00 am to 5:00 pm

Understand the nature of fraud
for your organisation and develop an
organisational response to its risks



Introduction

According to statistics, of more than 5,000 companies in 40 countries surveyed, over 43% reported suffering one or more significant corporate frauds. Fraud remains one of the most problematic issues for business worldwide, irrespective of a company's country of residency, industry sector or size. Corporate fraud is on the rise. Companies today do not just face risks from internal fraud but also from external criminals who are technologically savvy. The important role Fraud Examination Accounting plays in minimizing financial losses through fraud is fast gaining ground.

Accountants play a central role in detecting and deterring fraud. During this 2 days highly interactive workshop you will learn to look beyond the numbers and examine the complex human behaviors which are hard to identify and quantify, such as greed and deception which may lead to fraud. During this course you will be informed about real-life case studies and insights into the complex social factors behind fraudulent behavior. During this workshop you will obtain a better understanding of what fraud is, how it is committed, and how it can be prevented, detected and (if possible) resolved. In order to be able to prevent and detect fraud one has to understand how fraud is committed. Fraud Examination provides you an excellent insight of the behavioral and social factors that motivate occupational offenders. It also gives an analysis and taxonomy of several kinds of frauds and cases that demonstrate and assist readers to learn to know each type of fraud.

This course will help you better understand the several ways fraud and occupational abuse occur, so aiding you to identify exposures to loss and appropriate prevention, detection, and investigation approaches.

Accountants and auditors have historically had an important role in the detection and deterrence of fraud. But fraud, as you will learn during this course, is much more than the simple figures. In short, books and records don't commit fraud – just people do. A growing number of entities are forced by international and local governmental regulations. Entities are required to develop an Anti-Fraud Policy and to codify their rules, procedures and practices. Some companies consider it their responsibility to ensure that their assets and proceeds are not misused and by developing an anti-fraud policy they make themselves determined to be vigilant in seeking to combat fraud, corruption, coercion and the financing of terrorism.

Your facilitator will focus on the big picture and explain the importance of Corporate Governance Guidelines and ethics. The course will reflect the latest data on perpetrators, victims, costs and methods of fraud schemes. Will you be the one who will be preventing the next Satyam, Enron or World-Com? You may never know. However armed with the knowledge and methodologies discussed in this course you will have obtained the knowledge and methodologies to save companies and clients the cost and the distress of fraud.

Fraud & Forensic Accounting & Audits Detecting, Controlling & Preventing

1-2 November, 2010 | Karachi Marriott Hotel | 4-5 November, 2010 | Pearl Continental Hotel, Lahore | 9:00 am to 5:00 pm

Topics

- Introduction: difference between occupational fraud and abuse
- Categories of fraud: asset misappropriation, corruption and fraudulent financial statements
- The methodology of fraud examination
- Skimming
- Cash larceny
- Billing schemes: personal purchases with company funds
- Check tampering
- Payroll schemes, expense reimbursement schemes and register disbursement schemes
- Noncash assets misappropriation schemes, concealing of inventory shrinkage
- Accounting principles and fraud
- International regulations on fraud, corruption and terrorism
- Corruption and Conflicts of Interest
- Fraud in Financial Statements: responsibility of the entity and reporting to users
- The impact of Sarbanes- Oxley Act on corporate governance
- The elements of an anti-fraud policy
- Interviewing witnesses
- Conducting investigations and writing reports

Course objectives

- Spot and stop skimming, billing and payroll schemes; check tampering; expense reimbursement and register disbursement schemes; corruption; and more
- Understand financial statements and identify fraud
- Plan an investigation, collect evidence, interview witnesses, organize and analyze documentary evidence and write a report
- Understand the red flags

This program answers questions such as:

- What is fraud?
- How to recognize fraud : what are common patterns of fraud?
- How to develop a fraud methodology?
- How to structure an interview with witnesses?
- When is an investigation necessary?
- How to conduct an fraud investigation?
- How to develop, organize and document evidence?
- How to write a report on the findings?
- How to develop a code of business ethics and conduct?
- What are common types of fraud per type of industry?

Course Benefits

- A better understanding of the fraud concept and the behavioral context
- Understand the various ways of fraud and occupational abuse
- Know how to reduce the cost of fraud and how to reduce the occurrence
- Comprehend how to identify exposures to loss and appropriate prevention, detection and investigation approaches
- How to assess the legal framework for developing an anti-fraud policy
- Know to develop an Anti-Fraud Policy and Fraud Response Plan.
- Develop and sustain an anti-fraud environment in your company

Teaching Method

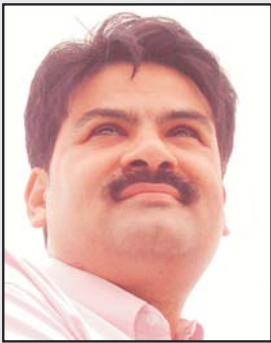
- This is a hands-on course. It includes lectures, discussions, exercise's and discussion.
- Live group instruction with interactive participation.
- Use of case studies and real-world examples to illustrate practical application.
- Interactive participation is encouraged
- All participants receive a comprehensive binder containing copies of the presentation slides, handouts and other course materials

Who should attend?

This course has been developed for professionals responsible for preventing fraud and protecting the interest of their organisations and working in the areas of finance, auditing, security, compliance, anti-fraud, anti-money laundering, risk, legal, accounting, contracts, IT, procurement and purchasing

Course Trainer

Perry Pahladsingh *(drs L.P.P. Pahladsingh RA)*



He is currently an independent audit professional and consultant in The Netherlands servicing various small and medium-sized Audit firm.

As a Chartered Accountant and a Business Economist he has been engaged in various high-profile engagements in the Public Sector in the Netherlands, including ministries, not-for-profit organizations such as the United Nations, and foundations of Deloitte. Apart from an audit manager, he works also for the Technical Department of Deloitte as a Deloitte certified trainer.

Near home, Perry Pahladsingh has facilitated successful workshops on fraud and forensic accounting in India and Bangladesh this year which attracted delegates from all types of organizations, including government, manufacturing, telecom and banking.

PERRY graduated in Business economics at the **Amsterdam University** and obtained his post-graduate degree also from this Institute. Perry is a member of the **Royal Netherlands Institute of Chartered Accountants**, and is also a certified trainer. Perry has an extensive international career in the fields of financial accounting, forensic accounting and Auditing, including a stay of 7 years in Suriname (South-America). He has previously been employed by correspondent firms of two Big 4 firms in Suriname, apart from establishing his own firm.

He is currently a part-time lecturer at the **University of LOI** in the Netherlands, and has been lecturer in the fields of accounting and Auditing at the **Anton de Kom University** of Suriname and the **Ichthus University** in Rotterdam for several years. Perry is also examiner of both the post-graduate controllers' and Chartered Accountants course of the **Erasmus University** at Rotterdam.

Perry is a course developer and facilitator of IPSAS. The courses have included delegates from the UN (and its agencies), NATO and several international not-for-profit organizations in London, the United Arab Emirates, Miami and New York.

Perry led a 10-days training course for the Ministry of Finance in Vietnam, sponsored by the World Bank. Perry has spoken at various (international) workshops for clients and has given numerous training sessions for management and staff of Deloitte.

He has co-facilitated at the 2007, 2008 and 2009 World Accounting Summit in Dubai.

Fraud & Forensic Accounting & Audits Detecting, Controlling & Preventing

TerraBiz
Training | Conferences | Exhibitions

1-2 November, 2010 | Karachi Marriott Hotel | 4-5 November, 2010 | Pearl Continental Hotel, Lahore | 9:00 am to 5:00 pm

Registration Note:

Participation will be confirmed subject to receipt of payment.

Substitutions are welcome. Please notify us in writing at least two working days prior to the event. All cancellations must be sent in writing, and will carry a 15% cancellation fee, once a registration request is received and acknowledge by Terrabiz.

Workshop fees must be paid in Full. No refunds will be given if a written cancellation occurs within 10 working days prior to the workshop. Same applies for delegates who don't attend the workshop without cancellation. Workshop materials will still be couriered to them. However, if you have paid your workshop fee in full and you wish to attend any other workshop from Terrabiz within 6 months of the initial registration, you will only be invoiced for 15% of that workshop fee. Please note that you can transfer only once. In the event of unforeseen circumstance, Terrabiz reserves the right to cancel or postpone the event.

For onsite customized programs by Perry Pahladsingh

Please contact **Akbar Aqil**

Email: akbar.aqil@terrabilgroup.com

Phone: +92 21 3455 0431

Cell: +92 321 278 1000

Workshop Investment:

Rs. 55,500/- Per Participant

*Early Bird Discount: (Before 12th Oct 2010)

Rs. 53,500/- Per Participant

*Every 4th Participant from the same organization will attend

FREE

Includes course ware, Terrabiz certificate, lunch, refreshments and business networking.

*Discounts are mutually exclusive

TerraBiz
Training | Conferences | Exhibitions

We are a business information firm, having managed and organized events of various calibers during the last 3 years of our operations. Among our more

recent event are the Entrepreneurship 2010 – Changing the Mindset conference with MPF, 2nd Women in Business & Leadership Conference WIBCON 2010, in April 2010 which we managed for PSTD. ICAP in collaboration with Terrabiz organized a highly successful CFO Conference 'Rising CFO' in March 2010 which was attended by 600 delegates. MIT Entrepreneurship Forum Pakistan, Terrabiz and OPEN jointly organized a conference on Corporate Innovation and Entrepreneurship'09, Karachi in November 2009. We also managed the MAP Conference in November 2009, Lahore with high appreciation from all over the country.

Terrabiz Human Capital Management Conferences which were held in Karachi and Lahore in April'09 and July'09 respectively, and the Compensation & Benefits Day in June '09 also received a very good feedback from the HR professionals in the country.

We also organized the 11th Convention of the Management Association of Pakistan in December last year in Karachi. MAP convention has become the benchmark against which all business conferences are measured.

We also organized the first ever conference on Digital Marketing in Pakistan titled Marketing 2.0 which saw the confluence of the top three names in the world of digital marketing - Google, Yahoo and Microsoft, represented by their senior executives from abroad. Global Head of Mobile Marketing P&G was also one of the speakers. Terrabiz has also organized some events with Google Pakistan.

Terrabiz was responsible for producing a series of highly successful road shows on the promotion of investment in Pakistani capital markets in different cities for its client the Central Depository Company.

As part of our operations, we also regularly facilitate international trainers to conduct public workshops in Pakistan. A few of them were 'Six Thinking Hats' with Dr. Sunil Gupta, Life Time Master Trainer of Edward de Bono Tools, Nick Blasdale Introductory Management Skills, Advanced Presentation Skills and Media Relations by Simon Bucknall, HR Balanced Scorecard with Alan Fell; Employer Branding with Dr. Olga Kampaxi, and many others.

Our recent training workshop participants list includes SSGC, OGDCL, KESC, KAPCO, Pakistan Security Printing Corporation, State Bank, National Bank, MCB Bank, RBS, HSBC Bank, Allied Bank, NIB Bank, Mobilink, Ufone, Zong, Wateen Telecom, Telenor, Siemens, Haleeb Foods, National Foods, Cadbury, Getz Pharma, Sanofi Aventis, Novartis Pharma, GSK, PharmEvo, Macter Pharma, Sight Savers, Syngenta, Engro Corp, Coca Cola Beverages, CDC, HUBCO, and Aga Khan University et al.

Send your cheque in favor of "Terrabiz"
to **Murad Hassan**

Suite # 403, Shahwar Trade Center, Above Standard
Chartered Bank, Allama Iqbal Road branch, P.E.C.H.S.,
Block 2, Karachi, Pakistan.

Phone: +92 21 3455 0431 & +92 21 3455 319

Cell: +92 300 922 0647 & +92 321 278 1000

For Registration

Contact **Qazi Waqas Ahmed**

Cell: +92 345 303 7045 & +92 300 213 3849

Phone: +92 21 3455 0431 & +92 21 3455 319

Facsimile: +92 21 3455 7264

Email: qazi.waqas@terrabilgroup.com

register@terrabilgroup.com

www.terrabilgroup.com