



# Human Capital Management Lahore 2009

Superior HR Strategies and Solutions for Challenging Economic Times

July 22 2009, Pearl Continental Hotel, Lahore, Pakistan

<p><b>Paul Keijzer</b></p>  <p>Chief Executive Officer Engage Human Resources</p>	<p><b>Wasif Waseem</b></p>  <p>Director HR Coca Cola Beverages Pakistan Limited</p>	<p><b>Dr. Abrar Baig</b></p>  <p>SEVP &amp; Group Head HR National Bank of Pakistan</p>	<p><b>Bakhtiar Khawaja</b></p>  <p>Group Head - Training &amp; Development, Bank Alfalah Ltd</p>	<p><b>Haroon Waheed</b></p>  <p>Head of HR Unilever Pakistan</p>
<p><b>Farooq Hassan</b></p>  <p>Executive Director Management Association of Pakistan</p>	<p><b>Monis Rehman</b></p>  <p>Chairman &amp; CEO Naseeb Networks</p>	<p><b>Anjum Fayyaz</b></p>  <p>National Program Coordinator UNIDO</p>	<p><b>Fariha Salahuddin</b></p>  <p>Head of HR GlaxoSmithKline Pakistan &amp; Iran</p>	<p><b>Akram Durrani</b></p>  <p>General Manager HR Wateen Telecom</p>
<p><b>Mudassar Aqil</b></p>  <p>GM HR &amp; Quality Assurance Bank Al Falah Limited</p>	<p><b>Tahir Jawaid</b></p>  <p>GM HR &amp; Corporate Affairs Engro Chemicals</p>	<p><b>Azfar Saeed Baig</b></p>  <p>GM HR &amp; Admin KAPCO</p>	<p><b>Fatima Asad- Said</b></p>  <p>Dir. Human Capital Solutions Abacus Consulting</p>	<p><b>Khalid Zaman</b></p>  <p>Head of HR HSBC Bank, Middle East Limited</p>
<p><b>Andleeb Abbas</b></p>  <p>CEO FranklinCovey Pakistan</p>	<p><b>Yousuf Jamshed</b></p>  <p>Country HR &amp; Communication Manager, ABB Private Limited</p>	<p><b>Fasihul Karim Siddiqui</b></p>  <p>Director HR &amp; Administration Hinopak Motors</p>	<p><b>Kiran Khan</b></p>  <p>Manager HR 3M Pakistan</p>	<p><b>Faiez H. Seyal</b></p>  <p>Managing Associate Ace Consulting Group</p>

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## Conference Agenda:

**8:30 - 8:45** Registration

**9:00 - 9:15** Welcome Note and Event Objectives

**Hamza Wasi Hashmi**, CEO, Terrabiz

### Session 1 - Human Resources & Leadership

**9:15 - 9:40** Strategic HR and Workforce Planning: Preparing for the Next Economic Down

**Haroon Waheed**, Head of HR, Unilever Pakistan

**9:40 - 10:05** Employee Engagement and Branding: Key Business Driver for Organizational Success

**Paul Keijzer**, Chief Executive Officer, Engage Human Resources

**10:05 - 10:15** Presentation - Topic TBC

**Fatima Asad-Said**, Dir. Human Capital Solutions Abacus Consulting

**10:15 - 11:05** Top Management in Parallel with HR  
"The Global Financial Crisis And The Implications For HR"

**Bashir Ahmed**, Chief Executive, Berger Paints Pakistan Limited; **Jamal Mustafa**, Managing Director, Makro Pakistan; **Nasir Javed Chowdhry**, Managing Director, Medipak Pharma; **Zohair Mehmood**, COO, Coca Cola Beverages Pakistan Limited; **Farooq Hassan**, Executive Director, Management Association of Pakistan

Moderated by:  
**Fatima Asad-Said**, Dir. Human Capital Solutions Abacus Consulting

**11:05 - 11:30** Morning Refreshment and Networking

### Session 2 - Performance Management & Measurement

**11:30 - 11:55** Recruiting Strategies: Minimizing Cost Maximizing Results

**Monis Rehman**, Chairman & CEO, Naseeb Networks

**11:55 - 12:20** Beating The Competition Through The Creation Of A High Performance Culture in tough times

**M. Mudassar Aqil**, GM HR & Quality Assurance, Bank Alfalah Limited

**12:20 - 12:45** Talent Management - A Case study on National Bank of Pakistan

**Dr. Mirza Abrar Baig**, SEVP & Group Chief - Human Resources Management & Administration Group, National Bank of Pakistan

**12:45 - 1:00** Responding Effectively To Current Economic Pressures

**Anjum Fayyaz**, National Program Coordinator, UNIDO

**1:00 - 2:00** Lunch & Prayer Break

**2:00 - 3:00** Focus Discussion  
Interactive Panel Discussion "HR in the Boardroom - What HR Managers Need To Know About Senior Management's Expectations"

**Fasih ul Karim Siddiqui**, Director HR & Administration, Hinopak Motor Limited; **Tahir Jawaid**, GM HR & Corporate Affairs, Engro Chemicals; **Zaheer Baig**, Vice President Human Capital, wi-tribe Pakistan; **Azfar Saeed Baig**, GM HR & Admin, KAPCO; **Yousuf Jamshed**, Country HR & Communication Manager, ABB Pvt. Ltd.; **Sajida Jabeen Khilji**, Director HR, Makro-Habib Pakistan Limited

Moderated by:  
**Kamran Rizvi**, Lead Trainer & Consultant, Navitus



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**3:00 - 3:25** Creating Partnership through Employee Recognition, Appreciation and Rewarding

**Khalid Zaman Khan**, Head of HR, HSBC Pakistan

**3:25 - 3:45** Refreshment and Networking

## Session 3 - Training & Development

**3:45 - 4:05** Creating An HR Leadership Strategy – How The Credit Crunch Will Affect The Talent Crunch

**Wasif Waseem**, Director HR, Coca Cola Beverages Pakistan Limited

**4:05 - 5:05** The Role of HR Professional Today: What Has Changed And Where Are We Heading?

**Akram Durrani**, General Manager HR, Wateen Telecom; **Fariha Salahuddin**, Head of Human Resources & OD - Pakistan & Iran, GlaxoSmithKline Pakistan Limited; **Kiran Khan**, Manager HR & Admin, 3M Pakistan; **Brig @ Taimur Afzal Khan**, Director Human Resources, Qarshi Industries Private Limited; **Faiez H. Seyal**, Managing Associate Ace Consulting Group; **Andleeb Abbas**, CEO, FranklinCovey Pakistan

☛ How to develop human capital and technological competence

☛ Staff training and recruitment of expertise - how to deal with the skills shortage

☛ Integrating new skills, approaches and behaviors

Moderated by

**Hassan Rizwan**, Senior Consultant, Octara Pvt. Ltd.

**5:05 - 5:15** Vote of Thanks

*\*Invited*

*Program Agenda maybe altered*

### Master of Ceremonies

Sohail Zindani



International Speaker, Founder & Chief Learning Officer, LEARNING MINDS

### Moderators

Kamran Rizvi



Lead Trainer & Consultant Navitus

Hassan Rizwan



Consultant Octara Pvt. Limited

## Who should attend?

HR professionals at all levels including Vice Presidents, General Managers, Directors, Managers and Executives will benefit from attending this cutting edge Forum.

Specialists in the areas of:

- Talent management
- Organizational development
- Performance management
- Corporate communications
- Workforce planning
- Reward management
- Recruitment and retention
- Employee relations
- Engagement and diversity
- Corporate strategy and business development will also benefit



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## TerraBiz

Training | Conferences | Exhibitions | PR

We are a business information firm, having managed and organized over 250 events of various caliber during the last fifteen months of our operations. Among our more recent events was the Human Capital Management Conference in April 2009, and the Women in Leadership & Business Conference (WIBCON '09) in collaboration with Pakistan Society for Training & Development. We will be organizing a similar event to that of HCM, in Lahore on July 22<sup>nd</sup>, this year. Before that, we hosted the Compensation & Benefits Day on 29<sup>th</sup> June.

We also organized the 11<sup>th</sup> Convention of the Management Association of Pakistan in December last year in Karachi. MAP convention has become the benchmark against which all business conferences are measured. Terrabiz is producing another international conference for MAP on 13 October in Lahore. Boeing and many other foreign and local business groups will be participating in that. [www.mapconvention.com](http://www.mapconvention.com)

Terrabiz organized the first ever conference on Digital Marketing in Pakistan titled Marketing 2.0 which saw the confluence of the top three names in the world of digital marketing - Google, Yahoo and Microsoft, represented by their senior executives from abroad. Global Head of Mobile Marketing P&G was also one of the speakers. [www.marketing2.com.pk](http://www.marketing2.com.pk). Terrabiz also organize frequent events with Google Pakistan

Terrabiz is responsible to produce a series of highly successful road shows on the promotion of investment in Pakistani capital markets in different cities. These bi monthly events are jointly hosted by Central Depository Company (CDC), SECP and Karachi Stock Exchange.

As part of our operations, we also facilitate international trainers to conduct public workshops in Pakistan. A few of them were 'Six Thinking Hats' with Dr. Sunil Gupta, Life Time Master Trainer of Edward de Bono Tools, HR Balanced Scorecard with Alan Fell; Employer Branding with Dr. Olga Kampaxi, and many others. Our recent training workshop participants list includes SSGC, OGDCL, KESC, KAPCO, Pakistan Security Printing Corporation, State Bank, National Bank, MCB Bank, ABN AMRO Bank, HSBC Bank, Saudi Pak Bank, Allied Bank, NIB Bank, Mobilink, Ufone, Zong, Wateen Telecom, Telenor, Siemens, Haleeb Foods, National Foods, Cadbury, Getz Pharma, Sanofi Aventis, Novartis Pharma, GSK, PharmEvo, Macter Pharma, Sight Savers, Syngenta, Engro, Coca Cola Beverages, Central Depository Company, HUB Power Station and Aga Khan University.

In August 2009, we will be organizing the Marketing Conference & Exhibition in which BTL & ATL marketing firms will be showcasing their services and products, along with top-most corporate speakers from the sector sharing their thoughts and ideas on various aspects of marketing activities.

## Conference Investment:

# Rs. 6,500/- per participant

Send your cheque in favour of  
"Terrabiz" to: Murad Hassan  
Suite # 403, Shahwar Trade Centre,  
Above Standard Chartered Bank, Allama Iqbal Road branch,  
P.E.C.H.S, Block 2, Karachi, Pakistan.  
Tel: 021-4550431, 4550319

Every 4<sup>th</sup>  
participant from the  
same organization  
is FREE

## For Registration & details

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