

TerraBiz

Training | Conferences | Exhibitions

29 - 30 March 2011  
Karachi Marriott Hotel

31 March - 1 April 2011  
Pearl Continental Hotel, Lahore



# PREVENTING FRAUD and CORRUPTION

Practical strategies for the prevention,  
detection and elimination of fraud and  
corruption in your organisation



by **Simon Padgett**

FCCA ACFE, IRMSA, IIA, MCSI, Forensic Accountant  
Group Risk & Internal Audit Manager  
AL FAHIM GROUP - Abu Dhabi UAE

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## Preventing fraud and corruption

This preventing fraud and corruption training workshop will empower you to plug the holes in your fraud and corruption prevention policies by benchmarking against the latest developments in strategies and techniques and by sharing new initiatives. You will learn to protect your organization with knowledge of fraud trends, how to formulate a fraud prevention strategy and to identify vulnerable and potential areas of risk, recognize potential offenders, minimize the effects of fraud on your company, retrieve evidence from personal computers, uncover fraudulent schemes, investigate and draw up watertight cases, successfully navigate the legislative landscape, formulate an effective whistle blowing strategy and protect yourself against money laundering techniques.

This program will help to reduce the risk of fraud and error in organizations. Participants will be made more aware of the importance of strong internal controls and will understand the roles investigators play.

## Objectives

On this training course participants will:

- Learn to detect and investigate fraud in the workplace
- Develop & implement a fraud prevention contingency plan
- Have guidance through real life war stories and case studies
- Have insights into the mind and psychology of a fraudster
- Take back and implement practical knowledge

## Training methodology

Participants will learn by active participation during the programme through the use of exercise, case studies training videos and discussion. You will also have the opportunity to network with the speaker and other professionals and hear the views of experts in the field. You will analyze thought provoking case studies and participate in interactive sessions and will take back and implement practical knowledge.

## Personal Impact

Participants will be able to:

- Learn from the training videos showing "how the fraudster perpetrates his crimes"
- Network with the trainer and other professionals in the field
- Hear the views of experts in the field
- Analyze provoking case studies

## Organisational Impact

- Protect your organisation with comprehensive knowledge of fraud trends
- Formulate a fraud prevention strategy that will protect your organisation against crime.
- Identify vulnerable and potential areas of risk,
- Recognise potential offenders,
- Minimise the effects of fraud on your company,
- Retrieve evidence from personal computers,
- Uncover fraudulent schemes,
- Investigate and draw up watertight cases,
- Successfully navigate the legislative landscape,
- Formulate an effective whistle blowing strategy,
- Protect yourself against money laundering techniques

## Your Expert Presenter



### Simon Padgett

FCCA ACFE, IRMSA, IIA, MCSI,  
Forensic Accountant.

Group Risk & Internal Audit Manager.  
AL FAHIM GROUP - Abu Dhabi UAE

Simon is a British qualified Accountant with extensive experience in public practice (big 4 accountancy firms) and has worked for large Corporates at Senior levels. His experience crosses the spectrum of Accounting, Auditing, Risk Management, Forensic Accounting and more. Simon has held positions of Head of Risk Management and Internal Audit for large Public Companies. His career for the last 20 years has had a focus on Forensic Accounting and Fraud and Corruption Investigations. He is a renowned specialist in anti-Money Laundering and has trained the Government Department challenged with monitoring anti-Money Laundering in South Africa. Simon is a Fellow member of The Chartered Association of Certified Accountants, qualifying in 1990, a Member of the Association of Certified Fraud Examiners and a member of the Institute of Risk Managers.

Simon has carried out Conference Presentations and Training events throughout the world. Simon also trains other accountants and auditors in Accountancy and Forensic Accounting issues through the Accountancy bodies. Simon's seminars have been accredited by the Accountancy bodies in terms of Continued Professional Development credits.

## Target Audience

All Finance and non-Finance sector employees including those with management or operational responsibilities or those who wish to extend their knowledge in this area, IT, and audit and risk professionals.



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## Content

### Day 1

#### Current Fraud Trends

- Sensitising ourselves to current fraud trends
- Some definitions
- Red flags
- Cheque fraud and counterfeiting
- Fraud survey
- How to forge cheques. VIDEO presentation and discussion

#### Money Laundering & Economic Crime

- What is Money Laundering
- The Financial Intelligence Centre Act 2002
- Anti-Terrorism reporting requirements
- Benchmarking with Zimbabwe and South Africa

#### Investigation Techniques

- Asset tracing. Follow the money
- Red Flags
- Symptoms of fraudulent behaviour
- Profiling the fraudster
- Investigative techniques
- Interview techniques

**Fraud and Theft in the workplace.**  
VIDEO presentation and discussion.



### Day 2

#### Combating e-fraud with Computer Forensics and Data Analysis

- Computer crime
- Technology used in perpetrating and preventing fraud
- Determining if you must investigate or not
- Ensuring your evidence is admissible in court
- Learning methods for successful investigations
- Hackers and Internet Banking. VIDEO PRESENTATION
- Benfords Law. The power of 1.
- EFT Fraud & Red Flags. PRACTICAL CASE STUDY. Avis.
- Computer Security Risk Analysis

#### Establishing Effective Anti-Corruption Procedures to Fit within the Framework of Effective Corporate Governance

- Fraud in the workplace
- Fraud prevention plans and Contingency/Recovery Plans
- Fraud risk heatmap
- Policies, procedures and controls
- Good Corporate Governance
- Fraud risk and controlling it
- Lifestyle audits to detect corruption. A VIDEO.

#### Interview with Corrupt Banker. VIDEO Presentation

#### Implementing a Successful Whistle-Blowing Strategy

- Encouraging whistle-blowing
- Formulating a confidential reporting channel
- The Protected Disclosure Act and its protection
- Monitoring your whistle-blowing structure
- PRACTICAL CASE STUDY. Social Welfare Department.

#### Interview with a Fraudster. VIDEO Presentation and discussion.

#### Profiling the Fraudster

#### Reducing your Fraud Risk

- Fraud Risk Assessment
- Let's work through a Fraud Policy Document

#### FAQ and Closing Discussion



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In-house training is an efficient and cost effective way to ensure that your employees are equipped with the knowledge and skills needed to make a real impact in your organisation.

Training can be arranged for anything from small groups to entire divisions and will take place at a time chosen by and convenient to you. For onsite customized programs by **Simon Padgett**

Please contact **Muhammad Faheem**

Email: [muhammad.fatheem@terrabilzgroup.com](mailto:muhammad.fatheem@terrabilzgroup.com)

Phone: +92 21 3455 0431 | Cell: +92 343 206 6050

## Workshop Investment:

**Rs. 55,500/- Per Participant**

\*Early Bird Discount: (Before 12<sup>th</sup> March 2011)

**Rs. 53,500/- Per Participant**

\*Every 4<sup>th</sup> Participant from the same organisation is **FREE!**

Includes course ware, Terrabilz certificate, lunch, refreshments and business networking.

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We are a business information firm, having managed and organized events of various calibers during the last 3 years of our operations. Among

our more recent event are the Entrepreneurship 2010 – Changing the Mindset conference with MPF, 2nd Women in Business & Leadership Conference WIBCON 2010, in April 2010 which we managed for PSTD. ICAP in collaboration with Terrabilz organized a highly successful CFO Conference ‘Rising CFO’ in March 2010 which was attended by 600 delegates. MIT Entrepreneurship Forum Pakistan, Terrabilz and OPEN jointly organized a conference on Corporate Innovation and Entrepreneurship’09, Karachi in November 2009. We also managed the MAP Conference in November 2009, Lahore with high appreciation from all over the country.

Terrabilz Human Capital Management Conferences which were held in Karachi and Lahore in April09 and July09 respectively, and the Compensation & Benefits Day in June '09 also received a very good feedback from the HR professionals in the country.

We also organized the first ever conference on Digital Marketing in Pakistan titled Marketing 2.0 which saw the confluence of the top three names in the world of digital marketing - Google, Yahoo and Microsoft, represented by their senior executives from abroad. Global Head of Mobile Marketing P&G was also one of the speakers. Terrabilz has also organized some events with Google Pakistan.

Terrabilz was responsible for producing a series of highly successful road shows on the promotion of investment in Pakistani capital markets in different cities for its client the Central Depository Company.

As part of our operations, we also regularly facilitate international trainers to conduct public workshops in Pakistan. A few of them were 'Six Thinking Hats' with Dr. Sunil Gupta, Life Time Master Trainer of Edward de Bono Tools, Nick Blasdale Introductory Management Skills, Advanced Presentation Skills and Media Relations by Simon Bucknall, HR Balanced Scorecard with Alan Fell; Employer Branding with Dr. Olga Kampaxi, and many others.

Our recent training workshop participants list includes SSGC, OGDCL, KESC, KAPCO, Pak-Arab Refinery Limited (PARCO), Oil and Gas Development Limited (OGDCL), Total Atlas Lubricants Pakistan (Pvt) Limited, Shell Pakistan Limited, Byco Petroleum Pakistan Limited, National Refinery Limited (NRL), Pak Arab Refinery Company Limited, Pakistan Petroleum Limited, BOC Pakistan Limited, BP Pakistan Exploration and Production Inc, Attock Refinery Limited (ARL), Pakistan Security Printing Corporation, State Bank, National Bank, MCB Bank, RBS, HSBC Bank, Allied Bank, NIB Bank, Mobilink, Ufone, Zong, Wateen Telecom, Telenor, Siemens, Haleeb Foods, National Foods, Cadbury, Getz Pharma, Sanofi Aventis, Novartis Pharma, GSK, PharmEvo, Macter Pharma, Sight Savers, Syngenta, Engro Corp, Coca Cola Beverages, CDC, HUBCO, and Aga Khan University et al.

## Terrabilz Upcoming Programs, Book your place TODAY!

**“Cost Control & Management”**  
by Alan Fell, UK  
17-18 January 2011, Karachi

**“Bank Strategic Management”**  
by Clive Wykes, UK  
09-11 February 2011, Karachi

**“Anti Money Laundering”**  
by Fazal Ghafoor FCA, FCMA  
17 January 2011, Lahore  
19 January 2011, Karachi

**“Enhancing The Leadership Qualities of the Sales Manager”**  
by GK Lim, Malaysia  
March 2011, Karachi  
March 2011, Lahore

**“Finance For Non-Finance Executives”**  
by Abdul Rahim Suriya, FCA, FCMA  
15-16 February 2011, Karachi  
21-22 February 2011, Lahore

**“DON'T KICK THE CAT”**  
Executive Stress Management  
by GK Lim, Malaysia  
March 2011, Karachi  
March 2011, Lahore

## For Registration Contact Tanvir Hussain

Cell: +92 321 232 2486 & +92 300 213 3849  
Phone: +92 21 3455 0431 & +92 21 3455 319  
Facsimile: +92 21 3455 7264  
Email: [tanvir.hussain@terrabilzgroup.com](mailto:tanvir.hussain@terrabilzgroup.com)  
[register@terrabilzgroup.com](mailto:register@terrabilzgroup.com)

## Send your cheque in favor of "Terrabilz" to Murad Hassan

Suite # 403, Shahwar Trade Center,  
Above Standard Chartered Bank, Allama Iqbal Road  
branch, P.E.C.H.S., Block 2, Karachi, Pakistan.  
Phone: +92 21 3455 0431 & +92 21 3455 319  
Cell: +92 300 922 0647 & +92 321 278 1000