

# Productivity Paradigm

**26 May 2009**  
**Marriott Hotel**  
**Karachi**

## Workshop Objectives:

- Maximize Use of One's Potential
- Become More Creative
- Be a Better Problem Solver & Decision Maker
- Change Any Habit, Behavior & Mindset
- Enhance Any Competency (Self/Time/People Management, Selling, Leadership, etc.)
- Become Genuinely Positive & a People Influencer
- Increase Income Effortlessly
- Manage Work-Life Balance
- Improve Relationships

## Workshop Learnings:

- Process and requirements of the world's most powerful goal achieving technique
- Factors concerning unconscious programming leading to current behavior and performance
- Reasons for limited and automatic behavioral responses to certain triggers & their measures
- Perception process, our distorted realities and learning how to reframe the perspectives
- Parallel explanation available to events attributed to luck, chance or coincidences
- Scientific ways for consistently achieving desired results with minimum of efforts
- How beliefs, values and self-esteem affect productivity

In today's scenario, where everything is a matter of survival, there is a desperate search by professionals and organizations alike for that much-elusive technique which could provide THE leverage to achieve MORE with LESS.

Fauzia Kerai Khan and Mohammad Muneeb Kidwai team up to bring to you the world's most powerful and accurate goal achieving mechanism which is helping millions of people world over in the fields of health, sports, business – practically every area of personal & professional growth.

While productivity requires skills, planning, hard work and teamwork – different disciplines including Psychology and Neuroscience say no matter how much knowledge or skill one acquires – one's behavior or attitude is not likely to change unless the key components of one's mind are not addressed which control competencies, performance, even circumstances.

Edward De Bono believes that thinking is a skill which can be learnt and developed regardless of intelligence and education level. We must break free from our current mindsets originally formed due to the way we were taught throughout our academic life. Unfortunately, this restrictive thinking pattern is carried on to our professional life as well when both in organizational life and society we place higher value on logical and analytical thinking rather than intuitive and artistic ability.

During this one-day experience, Muneeb and Fauzia will scientifically explain how each person is a potential genius waiting to be freed from his/her own self-limiting beliefs to operate at unimaginable levels regardless of external constraints. Then how high or far one goes is only determined by one's own imagination. As Marianne Robinson said, "our deepest fear is not that we are inadequate but that we are far more powerful beyond measure".

*"I believe that in 100 years time people will look back with incredulity at primitive nature of our thinking systems today" - Edward De Bono*

Do you want to wait for a century or take that competitive advantage **NOW?**

Think real hard before saying "**NO**" because your competitor may have a different answer!

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## Workshop Leaders:

### Fauzia Kerai Khan

Fauzia has a cumulative working experience of over 16 years in diverse fields ranging from banking, brokerage/investment advisory to IT and e-Learning. She has served in the areas of Business Development, Quality and Customer Relations, Operations and Training. She studied Economics and Fine Arts in the United States.

Fauzia is a Certified Trainer (ExecuTrain) and a seasoned manager with expertise in developing and implementing knowledge transfer programs. She has achieved considerable success in creating and implementing working methodologies and Best Practices for successful implementation of performance management systems, organizational development and change management initiatives in diverse organizations.

She writes regularly for the personal and career development section of DAWN, the Advertiser and has made several television appearances in the capacity of an HR Consultant.

### Mohammad Muneeb Kidwai

Muneeb is an IBA Graduate with 18 years of diversified Corporate experience including logistics, sales and training. His coaching style and passion for Learning & Development eventually led him to become an independent Trainer, Motivator and Coach at The Change Agency in January 2008.

He specializes in Mental Training, a simple yet highly effective tool of maximizing one's natural abilities with minimum of effort, used worldwide yielding unbelievable results. He teaches Strategic Thinking at a Business School and has just finished writing/compiling a book called A Miracle called Mind.

He has been associated with leading organizations namely Zelin, TCS, Lufthansa Cargo Airline, Union Bank & Pfizer.



This is one training no one must miss at any cost which helped me channelize my focus of positive thinking towards the desired Goal. Mashallah, it gave me what I wanted in my career within one month of attending this training

**Syed Rehan Altaf**  
Bank Islami

Thanks a lot for your tremendous and life changing presentation and ideas, the effect of those have started at least in my personal life

**Sheraz Khan**  
PharmEvo Pvt Ltd

Bring Productivity Paradigm In-house. Please contact Arsalaan Haleem call at 0345-2666178 - [arsalaan.haleem@terrabilzgroup.com](mailto:arsalaan.haleem@terrabilzgroup.com)

Workshop Investment:

Rs. **7,500/-** per participant

### Group Discount

Every 4<sup>th</sup> participant from the same organization is **FREE**

### Registration & Payment Options

● **E-mail or fax your nomination(s) to:**

E-mail : [register@terrabilzgroup.com](mailto:register@terrabilzgroup.com)  
[terrabilzgroup@gmail.com](mailto:terrabilzgroup@gmail.com)

Phone : 021- 4550431 Fax: 021-4557264

● Send your cheque in favour of

**"Terrabilz"** to: Murad Hassan

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