

TerraBiz

Training | Conferences | Exhibitions | PR



Human Capital Management 2009

HR's integral role in tough times

April 18 2009

Marriott Hotel

Karachi

Timings 9am - 5:15pm

Strategic Partner:



Electronic Media Partner:



Technology Media Partner:



Official Courier:





HR's integral role in tough times

April 18 2009, Marriott Hotel, Karachi

Overview

While the dust has yet to clear, the dramatic and unsettling recent events in the financial markets already seem certain to be transformational. Corporate icons are disappearing overnight, credit for businesses and consumers is drying up, economies around the world are reeling from one market close to the next, and the U.S., U.K. and other governments have embarked on the most ambitious financial rescue effort in history.

As organizations struggle to make sense of the new market conditions and position themselves appropriately, you will be faced with incredible challenges related to assessing staffing requirements, communicating business change and potentially even restructuring business operations.

Capitalize this opportunity to act as a positive guiding force for the CEO and senior management team. Turn your academic breakthrough into physical results. Smart-size. Don't down-size.

It's time to prove that HR is not merely a partner in the business but the heart of the business itself!

Conference Highlights

- Industry-specific panel discussions to address your challenges directly
- Powerful plenary sessions with expert speakers to help you explore 'the big picture'
- Special focus sessions to delve deeper into key business issues
- Structured networking to ensure you meet fellow HR professionals

Key Topics

- Policy for attracting and retaining top talent in Economic Downturn
- Making the Tough Decisions: Managing Layoffs, Redundancies and Redeployment in the Best Possible Way
- Developing a Business Focused Talent Agenda and a Learning Organization - How the Credit Crunch Will Affect The Talent Crunch
- How do JDs, KPIs and ROIs all work in HR management
- Recruiting Strategies: Minimizing Cost Maximizing Results
- Effective Compensation and Reward Management In times of Economic Downturn
- Training ROI – Measurement & Effectiveness

Who should attend?

HR professionals at all levels including Vice Presidents, General Managers, Directors, Managers and Executives will benefit from attending this cutting edge Forum.

Specialists in the areas of:

- Talent management
- Organizational development
- Performance management
- Corporate communications
- Workforce planning
- Reward management
- Recruitment and retention
- Employee relations
- Engagement and diversity
- Corporate strategy and business development will also benefit



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Agenda

Registration and Welcome Tea

Welcome Note and Event Objectives

Hamza Wasi Hashmi, CEO, Terrabiz

Session 1 - Human Resources & Leadership

9:25 am - 10:30 am

Policy for attracting and Retaining Top Talent in Economic Downturn

Saagarika Rai, Chief People Officer, Reliance India
(Invited)

Making the tough decisions: Managing Layoffs, Redundancies and Redeployment in the best possible way

Alkarim Hassan, Director Human Resources, Global Operation, Etilize

Tea and Networking

10:30 am - 10:45 pm

Session 2 - Top Management in Parallel with HR

10:45 am - 11:45 pm

CEO Round Table

Top Management in Parallel with HR:
The Global Financial Crisis And The Implications For HR

Sarfraz Rehman, CEO, Engro Foods
Saad Amanullah, CEO, Gillette Pakistan
Hasan A. Bilgrami, President & CEO, BankIslami Pakistan
Khalid Mehmood, CEO, Getz Pharma
Nadeem Elahi, CEO, TRG

Moderator

Junaid Iqbal, CEO, BMA Financials

Session 3 - Talent Management & Performance Measurement

11:45 pm - 1:00 pm

Performance Management in Turbulent Times

Mohammad Mudassar Aqil, GM HR & QA, Bank Alfalah

Developing a Business Focused Talent Agenda and a Learning Organization - How The Credit Crunch Will Affect The Talent Crunch

Talat Naseer, Senior Vice President, Abraaj Capital, UAE

How do JDs, KPIs and ROIs all work in HR management

Saleem Qureshi, CEO, HireLabs

Talent Management - A Case study on National Bank of Pakistan

Dr. Mirza Abrar Baig, SEVP & Group Head HR, National Bank of Pakistan

Lunch & Prayer Break

1:00 pm - 2:00 pm

Session 4 - Recruitment & Retention

2:00 pm - 3:35 pm

Recruiting Strategies: Minimizing Cost Maximizing Results

Monis Rehman, Chairman & CEO, Naseeb Networks

Discussion

"How HR Can Demonstrate Its Business Acumen And Win The Confidence Of The CEO And Line Managers"

Fasihul Karim Siddiqui, Director HR & Admin, Hinopak
Haroon Waheed, Head of HR, Unilever Pakistan
Kiran Khan, Manager HR & Admin, 3M Pakistan
Ali Aga, VP Soda Ash, ICI Pakistan
Tahir Jawaid, GM HR & Corporate Affairs, Engro Chemicals

Moderator

Hassan B. Rizwan, CEO, Prymus Technologies



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Special Presentation

Effective Compensation and Reward Management In times of Economic Downturn

Fatima Asad Said, Dir. Human Capital Solutions, Abacus Consulting

Tea and Networking

3:35 pm - 3:50 pm

Session 5 - Training & Development

Training ROI - Measurement & Effectiveness

Andleeb Abbas, CEO, FranklinCovey Pakistan

3:50 pm - 5:15 pm

Panel Discussion

Training ROI - Measurement & Effectiveness

Pouru Chisty Sidhwa, Country Human Resources Head The Royal Bank of Scotland Ltd - Pakistan,
Andleeb Abbas, CEO, FranklinCovey Pakistan
Badruddin Palanpurwala, GM HR, Tapal Energy
Ramiz Allawala, Founder, Gulfstone Training
Kamran Rizvi, Lead Trainer & Consultant, Navitus

Moderator

Leon Menezes, Director HR, Shell Pakistan

Vote of Thanks

Hamza Wasi Hashmi, CEO, Terrabiz

keep visiting www.terrabizgroup.com/hrconference09

Agenda can be revised, for updates send us an email at info@terrabizgroup.com

Master of Ceremonies



Sohail Zindani
International Speaker,
Founder & Chief Learning Officer,
LEARNING MINDS

Sohail have an extensive exposure of training in almost every industry. With more than 70 loyal clients in 5 different countries and above 15,000 participants trained, Sohail continues to contribute in the national and international learning arena.



Mishelle Raza

A budding public speaker and an amateur youth trainer, Mishelle has twice been nominated as among the Top Ten public speakers by the English Speaking Union of Pakistan, as associated firm of the British Council.

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Speakers



Saagarika Rai
Chief People Officer
Reliance India (*Invited*)

Prior to Reliance India, Saagarika has an impressive track record with Jet Airways, RPG and Bharti Airtel spanning across 20 years of practice as a HR professional. Innovative and result oriented, she now aims to leverage her strength and learning to lead and transform the organization to an 'Employer of Choice'. She has envisioned and implemented numerous innovative approaches in selection, development, compensation, performance management, communication and process management. Her core strength is to bring real impact on organization results by bringing together the best talent practices needed to attract, engage, build, leverage and retain top talent.

She has been invited to write as well to share her learning at national and international academic institutions and professional forums viz World HRD Congress, IIMA, HR Directors' Forum - Hong Kong and many more. She has been conferred with various accolades in India and abroad like RASBIC personality of the year 2005, Innovative HR Practices, Young HR Professional of the year, are a few of them.



Mudassar Aqil
GM HR & Quality Assurance
Bank Al Falah

M. Mudassar Aqil, General Manager, Human Resources & Quality Assurance, Bank Alfalah Limited (fifth largest bank in Pakistan with 282 branches in Pakistan, Bangladesh, Afghanistan and representative offices in Bahrain and U.A.E) has been with the bank since 2006.

Prior to joining Bank Alfalah, he spent a decade working with a Fortune 500 company as Vice President with diverse responsibilities in the areas of Decision Sciences, Marketing, Strategic Planning, Process Reengineering and Operations.

Mudassar holds a Bachelor of Science degree from F.C. College Lahore and an MBA from Salisbury University, Maryland, USA. He also holds a diploma from Advanced School of Market Research, University of Georgia, USA and is a presenter and attendee of various international conferences.



Dr. Mirza Abrar Baig
SEVP & Group Head HR
National Bank of Pakistan

Dr. Baig has to his credit about 30 years work experience and has been the head of various management functions such as human resources, marketing and operations in various leading national / multi-national organizations in India and Pakistan. In National Bank Dr. Baig has been responsible for initiating and implementing various HR new initiatives.

Dr. Baig holds Ph.D Degree from world renowned Indian Institute of Technology. He has been teaching various management subjects as adjunct faculty at both post-graduate and Ph.D level at IBA. He has contributed a number of articles both in leading contributor of two books (1) Human Resource Development for Adjustment at the Enterprise level (ILO Publication 1999) and (2) Reflections on Human Capital in Pakistan (EFP Publication 2000). On behalf of International Labour Organization he has carried out researches in the field of management and presented his research papers at both national and international conferences. He had conducted a number of Management Development Programs in Pakistan and abroad and provided Management Consultancy to State Bank of Pakistan on behalf of World Bank.



Saleem Qureshi
CEO
HireLabs

Mr. Qureshi, a serial entrepreneur, devised a methodology of quantifying human behavior through a process of Six Sigma. He holds a number of patents in the quantification of human behavior. His techniques of pairing and matching, have been used in talent identification and at leadership development programs at organizations including LeadershipDNA, where he served as Vice Chairman. He recently developed the 'iHR www.hirelabs.com/hrConsultant.html' concept for institutional clients and government agencies that are looking for an integrated human resource solution to better manage their talent. His strong background in operations and finance has earned him a seat on the Board of Directors of MedicoVe, Intelligent Films, and HireLabs. His interests reside in using concepts of Six Sigma in building intelligent systems to predict human behavior.



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Alkarim Hasan
Director HR
Global Operations, Etilize

Alkarim Hasan has been at the forefront of spearheading sustainable best practice initiatives which encompass out-of-box innovativeness including but not limited to talent management.

With over 12 years of experience, he has been actively engaged in Executive and Organizational Development through speaking engagements; trainings sessions; research and publications; and consultancy.



Fatima Asad Said
Director Human Capital Solutions
Abacus Consulting

Ms. Asad Said has been associated with HR Consulting for over a decade and started her professional career with Coopers and Lybrand Consulting which later became PriceWaterhouseCoppers Consulting in Pakistan. During the course of her career, Ms. Asad Said has gained extensive experience and exposure to the environment and challenges that are faced by both local and multinational firms in managing their human capital and has used her knowledge and experience to benefit her clients by delivering realistic, workable and practical HR solutions for the workplace.

Ms. Asad Said with her team has been leading the Mercer International Total Remuneration Survey for the past four years that covers over 7 industries and currently has participation from over 60 local and multinational companies.



Andleeb Abbas
CEO
FranklinCovey Pakistan

Andleeb Abbas has been involved in the field of training and consultancy for the last 15 years. She specializes in the areas of strategic leadership and marketing strategy and has trained nearly all top local and multinational organizations. As a CEO of FranklinCovey Pakistan, she is a strategic advisor and HR consultant to the World Bank, Asian Development Bank, and DFID. She has published 30 papers and over 500 articles and currently writes for DAWN Editorial op/ed articles.

In 2002 she was the only Pakistani to be declared as one of the top 30 Strategic Thinkers in the world by the World Bank Washington DC social development department, and consequently was invited to assist the World Bank in preparing their next 10 year strategic plan. She is also a visiting faculty member at LUMS, ISE and Imperial College.



Talat Naseer
Senior Vice President
Abraaj Capital

Ms. Talat Naseer has over 20 years of experience in various industries from Telecom at Paktel to Oil and Gas at BP Pakistan, Aviation at British Airways, Financial Institutions at ABN AMRO Bank Pakistan, and most recently in Pharmaceutical as Director Human Resources for GlaxoSmithKline Pakistan, Iran and Afghanistan. In her most recent role she was a member of the Board of Directors for GSK Pakistan, and her primary responsibilities included giving input to business planning, strategy and people retention and development and providing individual coaching and support to line management. At the present time Talat heads the Human Resource and Admin function at Abraaj Capital Ltd, the leading Private Equity and Alternative assets Firm in the MENASA region with its head office in Dubai and liaison offices in Cairo, Istanbul, Karachi and Riyadh.



Monis Rehman
CEO
Naseeb Networks

Under the leadership of Monis Rehman, Naseeb Networks launched ROZEE.PK, Pakistan's most powerful recruiting platform which is used today by over 17,000 employers, 850,000 professionals and 52 HEC accredited universities.

He leveraged the company's initial success to raise a historic round of venture capital investment from two leading Silicon Valley funds ePlanet Ventures and Draper Fisher Jurvetson.

Mr. Rahman started his career at Intel Corporation. He has been awarded nine U.S. patents for his innovative work in areas ranging from branch prediction to image security. He began his entrepreneurial journey when he founded Crestech, a Silicon Valley chip design consulting company. In 1999, Mr. Rahman cofounded eDaycare.com with a fellow Intel colleague.

He currently serves as the President and Member Board of Governors of TiE Lahore, the Lahore chapter of The Indus Entrepreneurs, the world's largest non-profit organization of entrepreneurs. He has also served on the Central Executive Committee of the Pakistan Software Houses Association (P@SHA).



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The Global Financial Crisis And The Implications For HR - CEO Round Table



Sarfaraz Rehman
CEO
Engro Foods

Sarfaraz has 25 years of professional work experience, mainly in the FMCG industry. With some time spent in the healthcare industry also.

He started his career with Unilever in 1983 and spent time in Finance, Marketing Services and Projects. Then he moved on to Smithkline Beecham and was involved in the Merger and Strategic Planning. Later he spent several years with Jardine Matheson in the Middle-East, mainly in business development and then set up a logistics service provider for them. He then moved to Pepsi International and spent several years managing the Pakistan and Afghanistan Unit.

He has been with Engro Foods for over 3 years in the position of CEO.



Hasan A. Bilgrami
President & CEO
BankIslami Pakistan

Mr. Hasan A. Bilgrami is the Founding Chief Executive Officer and Director of BankIslami.

He is a Director on the Board BankIslami's subsidiary, BankIslami Modaraba Investment Limited, and KSB Pumps Limited as well as a Chairman of its Audit Committee. He is also the President of the National Council of the Institute of Cost and Management Accountants and member of the Institute of Capital Markets. He has overall 19 years of professional experience.



Nadeem Elahi
CEO
TRG

Mr. Nadeem Elahi has an extensive background in operations, general management and business development. Prior to TRG, he was an Associate in the Global Business Development Group at Terra Lycos Inc. in Waltham, Massachusetts, where he assisted in financial due-diligence on acquisition targets in Asia/Pacific. He also co-founded FTA Direct Inc, a provider of internet-based, supply-chain solutions for the global textiles industry, based in New York. Prior to FTA Direct, Nadeem served as Director of Manufacturing for over six years at Tanveer Textiles.



Saad Amanullah
CEO
Gillette Pakistan

Saad Amanullah Khan joined Gillette Pakistan in March 2007 as Chief Executive Officer. Before joining Gillette, Saad has worked in P&G for 20 years with assignments in Switzerland, Saudi Arabia and Pakistan. Saad is also an active member of the American Business Council (ABC), serving in the Executive Committee in 2004/05 & 2005/06 and has been the Chairman of the Taxation Sub-Committee for the last 2 years. He also served as the Vice Chairman of the Taxation Committee of Overseas Investor's Chamber of Commerce and Industry for two years. Saad is active on community service front and is the founding member of the Agha Khan's Patient Welfare Committee as well as President of the "Helper of HOPE", a committee of Health Oriented Preventive Education (HOPE).



Junaid Iqbal
CEO
BMA Financials

Junaid Iqbal previously worked as an Energy Trader with American Electric Power, and established Pakistan's first stock market show on Geo TV.

In addition, he served at the Securities and Exchange Commission of Pakistan (SECP) as Head of Financial Analysis/Official Spokesperson, setting up an in-house analytics division and representing SECP in the Senate and the National Assembly.

Mr. Iqbal was also CNBC Pakistan's Head of Research and the host of its flagship show Power Lunch.

Moderator



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How HR can Win the Confidence of the CEO and Line Managers - Discussion



Fasihul Karim Siddiqui
Director HR & Admin
Hinopak Motors

Mr. Siddiqui is a practicing HRM professional for over 35 years. He was elected Vice president for Employers' Federation of Pakistan (EFP) and chairs its Industrial Relations, Productivity and CSR Committee. He has written more than 50 articles, reports, and research studies and published book under the heading of "Pakistani organizations at the threshold of Productivity". Lately, he has published "Core Labour Standards Legislation & Initiatives in Pakistan" paper.

He has been a visiting faculty at various management institutes. His extra professional activities includes Regional Coordinator for Nikkeiren International Centre Japan's Project for Productivity and Human Resource where he was responsible for supervising the Research In Productivity and Human Resource conducted through Employers' organizations simultaneously in Pakistan, India, Bangladesh, Nepal and Sri Lanka.

Mr. Siddiqui is associated with Lions Club and is a founder Secretary of UN Global Compact Pakistan.



Haroon Waheed
Head of HR
Unilever Pakistan

Haroon has over 20+ years experience in HR both in Pakistan and on the international circuit. Born in a business family of Lahore, studied law first at the University of Punjab, Lahore and there after at Monash University, Melbourne, Australia. After studying law for more than 5 years and that too up to Post Graduate level he took the challenge of going for a corporate career and that too in HR.

Helping people to grow together with the business is Haroon's passion. Building talent for the future is his obsession.

"Unilever with immense business potential has always provided me huge opportunities to fulfill my "Passion" & "Obsession" by working with people within Pakistan and outside" and thus growing people and business together - says Haroon.



Kiran Khan
Manager HR & Admin
3M Pakistan

Post Graduated with specialization in Human Resource Management from United Kingdom, Kiran is a young professional with around 5 years of functional experience in Human Resources.

Currently working as Head of HR and Admin for 3M Pakistan, Kiran is also a certified PDI coach and organizational development and corporate strategy remains her prioritized areas of interest.

She is a visiting faculty with leading business school and also part of different HR Networking Forums.



Ali Aga
VP Soda Ash
ICI Pakistan

Mr. Ali Aga is currently heading the Soda Ash Business which is the main profit earner for the group in Pakistan. Prior to taking over this business he worked as General Manager Human Resource for the Company.

Prior to joining ICI Pakistan, Mr. Aga was associated with Pak Elektron Limited as a General Manager Marketing. During his tenure as General Manager Marketing PEL had joint ventures with Daewoo Corporation of Korea for Colour Televisions and Refrigerators and with United Technologies (USA) in the field of Air Conditioners (Carrier brand)



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Tahir Jawaid
GM HR & Corporate Affairs
Engro Chemicals

Tahir Jawaid has around 26 years of work experience in various industries ranging from the Fertilizer Industry, the downstream Petroleum Industry, Engineering and Construction Management and IT Solutions.

As part of the Senior Leadership Team at Engro, he is responsible for providing services, vision for people processes in Engro Chemical, Engro Energy and Engro Foods Limited, along with aligning of compensation, review processes and people development processes. He has, however, been associated with ECPL for the last sixteen years in other management positions of Instrument & Electrical Manager, Planning Unit Manager and Materials Warehouse Section Head, as well. Before joining ECPL, Tahir Jawaid worked in the USA as Senior System Analyst at USA Fortune Systems, Houston, Texas and as Project Engineer at Project Management Engineering Inc. Houston, Texas.



Hassan B. Rizwan
CEO
Prymus Technologies

Hassan Bin Rizwan is an entrepreneur, management consultant and conference leader with detailed professional experience in management consultancy and HR training both in the U.S. and Pakistan. For over eight years, Hassan has accumulated, applied and disseminated useful business knowledge to help organizations, both in the US and Pakistan, grow stronger through enhanced learning of their employees. He specializes in organizational communication, sales training, and management development.

Presently in Pakistan, Hassan is involved in an assortment of learning and consultancy programs for a number of organizations. He is also associated with HireLabs - a fast-growing, US-based HR consultancy firm that specializes in OrgDNA, Recruitment, Talent Management and Process Optimization.

Moderator

Training ROI - Measurement & Effectiveness - Panel Discussion



Badruddin Palanpurwala
General Manager HR
Tapal Energy

Recipient of HR Leadership award in World HRD Congress 2008 held in Mumbai in February 2008, has a blend of experience for around 28 years working in Public, Private and Multinational Organizations. He has served in senior management capacities at Petroman, Jaffer Brothers, Middle East Bank and Standard Chartered Bank.

His areas of expertise include Talent Development; Career and Succession Planning & Development; Competency based Performance Management; Salary and Compensation Management and Coaching & Mentoring.

He is Certified Human Systems Development - Trainer of Trainers by Institute of Academy for Educational Development, Washington DC, USA. He holds professional membership of ASTD-USA, SHRM-USA, and PSTD. He is also a founding member of PSHRM and Trainers Resources Group.



Kamran Rizvi
Lead Trainer & Consultant
Navitus

Kamran Rizvi is currently exploring international markets seeking out opportunities for collaborations and conducting research in the field of Organizational Development. Most recently, he has also become a Professional Level Member of Canadian Association of Professional Speakers (CAPS)

Kamran works internationally as a management board member of ICLS (Intercultural Leadership School) headquartered in Rome, Italy.

He pioneered the self-development and OD movement in Pakistan in 1991 by founding KZR.

Kamran serves major multinational and local companies, private voluntary organizations, educational institutes and public sector agencies.



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Ramiz Allawala
Founder
Gulfstone Training

Ramiz Allawala consults and trains widely on coaching, team - performance, and leadership for hyper-growth organizations. After running businesses in USA and Pakistan, he founded Gulfstone Training, which highly influenced new thoughts and approaches getting introduced to business training and changing managerial performance.

Ramiz constantly mentors junior and senior business leaders in developing teams, business strategy, and responsive decision making to propel personal and organizational growth beyond imaginable levels. He offers instant feedback and assessment to his clients by using his unique 'Management-By-Coaching' model that stress the 3-MCs - Managing Culture (creating high trust), Managing Change (challenging set-piece learning loops), and Managing Commitment (inclusion, assertion and cooperation).



Leon Menezes
General Manager Human Resources
Shell Pakistan

Mr. Leon Menezes, Is an MBA from University of Hull, UK has a combination of work experiences in Human Resources, Marketing & Sales, and Customer Services, and exposure to the senior most levels of company operations provides a strategic perspective in assessing and maximizing business opportunities. Leon joined Pan American Airways in 1974 and was associated with American Express Travel Related Services (TRS) on various appointments including Territory Sales, Human Resources, and Travel and financial services. He then joined IUCN – The world conservation union as manager human resources in January 1999 and was associated with them for a year before joining Deutsche Bank AG as Head of Human Resources. Leon joined Shell Pakistan Limited in April 2001 and since then he is serving as General Manager Human Resources - Pakistan.

Moderator



Andleeb Abbas
CEO
FranklinCovey Pakistan

Andleeb Abbas has been involved in the field of training and consultancy for the last 15 years. She specializes in the areas of strategic leadership and marketing strategy and has trained nearly all top local and multinational organizations. As a CEO of FranklinCovey Pakistan, she is a strategic advisor and HID consultant to the World Bank, Asian Development Bank, and DFID. She has published 30 papers and over 500 articles and currently writes for DAWN Editorial op/ed articles.

In 2002 she was the only Pakistani to be declared as one of the top 30 Strategic Thinkers in the world by the World Bank Washington DC social development department, and consequently was invited to assist the World Bank in preparing their next 10 year strategic plan. She is also a visiting faculty member at LUMS, LSE and Imperial College.



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GM HR & Quality Assurance
Bank Al Falah

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Mudassar holds a Bachelor of Science degree from F.C. College Lahore and an MBA from Salisbury University, Maryland, USA. He also holds a diploma from Advanced School of Market Research, University of Georgia, USA and is a presenter and attendee of various international conferences.



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Organized by:

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We are a business information firm, having managed and organized over 20 events of various caliber during the last ten months of our operations. Our events, from initiation to conclusion, are handled by our team of professionals, who have a combined experience of organizing over 250 national and international events.

Among our more recent events was the 11th Convention of the Management Association of Pakistan in December last year in Karachi. MAP convention has become the benchmark against which all business conferences are measured. Terrabiz is producing another international conference for MAP on 24-25 April in Lahore. Boeing and many other foreign and local business groups will be participating in that. www.mapconvention.com

Terrabiz organized the first ever conference on Digital Marketing in Pakistan titled Marketing 2.0 which saw the confluence of the top three names in the world of digital marketing – Google, Yahoo and Microsoft, represented by their senior executives from abroad. Global Head of Mobile Marketing P&G was also one of the speakers. www.marketing2.com.pk. Terrabiz also organize frequent events with Google Pakistan CIO Pakistan chose Terrabiz to manage their launch event in Karachi in August last year.

Terrabiz is responsible to produce a series of highly successful road shows on the promotion of investment in Pakistani capital markets in different cities. These bi monthly events are jointly hosted by Central Depository Company (CDC), SECP and Karachi Stock Exchange.

As part of our operations, we also facilitate international trainers to conduct public workshops in Pakistan. A few of them were 'Six thinking hats' with Dr. Sunil Gupta, Life Time Master Trainer of Edward de Bono Tools, HR Balanced Scorecard with Alan Fell; Employer Branding with Dr. Olga Kampaxi, and many others. Our recent training workshop participants list includes SSGC, OGDCL, KESC, KAPCO, Pakistan Security Printing Corporation, State Bank, National Bank, Standard Chartered Bank, MCB Bank, ABN AMRO Bank (RBS), HSBC Bank, Faysal Bank, Saudi Pak Bank, Allied Bank, NIB Bank, Toyota - Indus Motors, Mobilink, Wateen Telecom, Telenor, Siemens, Haleeb Foods, National Foods, Cadbury, Getz Pharma, Sanofi Aventis, Novartis Pharma, PharmEvo, Macter Pharma, Sight Savers, Syngenta, Engro, Coca Cola Beverages, Central Depository Company, HUB Power Station and Aga Khan University.

Terrabiz was associated with the Asia Pacific HRM Congress in Mumbai as the strategic partner for Pakistan.

Terrabiz is also organizing the International Management Conference 2009 titled "Managing successfully in challenging times" on 25th April 2009 in Lahore. In May 2009, we are producing WIBCON 2009 - Women in Business & Leadership Conference for PSTD. The Media, Entertainment and Marketing Festival will follow next.

Strategic Partner:



"ROZEE.PK is Pakistan's most powerful recruiting platform used by over 850,000 professionals and 18,000 employers. Over 95% of ROZEE.PK's 3.7 Million annual visitors are from within Pakistan, giving it a larger professional audience than any English newspaper or magazine in the country. Through its campus portals launched at 52 leading universities including LUMS, FAST, IBA and NUST, employers now have unprecedented access to graduating students and alumni. ROZEE.PK is backed by venture capital from ePlanet and DFJ, funds that helped create Hotmail, Skype, Overture and Baidu."



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Conference Investment:

Rs. 7,500/- per participant

15% discount for members of:

Management Association of Pakistan

Marketing Association of Pakistan

PSTD | PSEB | P@SHA | ICMAP | ICAP

Registration & Payment Options

- **E-mail or fax your nomination(s) to:**
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Upcoming Events



Digital Marketing

By: Farhan Kamal

March 26 2009, Karachi

www.digitalmarketingworkshop.com



**Transform High Stress
& Pressure into**

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April 14 2009, Karachi

April 16 2009, Lahore



International Management

Conference 2009

April 25 2009, Lahore



WIBCON 09

Women in Business &

Leadership Conference

May 2009, Karachi