

# 3rd Pakistan Internal Audit Summit 2017

**20 September 2017**  
(Full Day Conference)

**21 September 2017**  
(2 Post-Conference Workshops)

**The Faletti's Hotel, Lahore | 9:00 am to 5:00 pm**

## FEATURING



**M. Ali Dada**  
FCA, CIA

Head of Business Transformation  
**Etihad Airways**  
(UAE)



**Syed Imran Zia**

MSc, ACA, FCCA, CIA, CISA, CFE  
Chief Internal Auditor  
**Gulf Drilling International**  
(Qatar)



**Amina Aziz**

Director Corporate Supervision  
**Securities and Exchange**  
**Commission of Pakistan**



**S. M. Shabbar Zaidi**

Senior Partner  
**A.F. Ferguson & Co.**  
[PwC Pakistan]



**M. Shehzad Yousuf**

Group Chief Internal Auditor  
**PTCL**



**Ahmad Waseem Khan**

Head, Internal Audit & Compliance  
**Lucky Cement Limited**



**Muhammad Talha**

Partner & Head of Forensics  
**KPMG Taseer Hadi & Co.**



**Atif Zareef**

Senior Manager Advisory Services  
**EY Ford Rhodes**



**Tahir Khurshid**

Group Head, Audit & Inspection  
**Bank Alfalah Ltd.**



**Asad Feroze**

FCA, FCCA, LLB, FITM, FPFA  
Partner  
**Junaidy Shoab Asad**



**Zeeshan Malik Bhutta**

Audit Head  
**Kohinoor Maple Leaf Group**



**Tahir Sharif**

Partner  
**A.F. Ferguson & Co.**  
[PwC Pakistan]



**Ali Qamar**

Partner  
**EY Ford Rhodes**



**Sohail Zindani**

Leadership Coach and  
Transformation Consultant



**Zulfikar Causer**

Partner  
**BDO Ebrahim & Co.**



**Kamran Iqbal Yousafi**

Partner  
**KPMG Taseer Hadi & Co.**



**Muhammad Ali Khan**

Partner  
**A.F. Ferguson & Co.**  
[PwC Pakistan]



**Ms. Syma**

**XS-Zone Consulting Group**  
(Master of Ceremonies)

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Lahore Chapter

**X S Z O N E**  
THE CONSULTING GROUP

International Partner:

**SIMFOTIX**  
Connect and Grow

## CONFERENCE AGENDA

**08:30 am - 09:00 am Registration & Welcome Tea**

**09:00 am - 09:10 am Recitation from the Holy Quran and National Anthem**

### INAUGURAL SESSION

**09:10 am - 09:15 am** Welcome Address:  
**Hamza Wasi Hashmi**  
Chief Executive Officer  
Terrabiz



**09:15 am - 09:30 am** Regulatory Keynote:  
**Amina Aziz**  
Director Corporate Supervision  
Securities and Exchange Commission of Pakistan



**09:30 am - 10:30 am** Presentation:  
**Internal Audit: A Business Transformation Perspective**  
**M. Ali Dada** - Head of Business Transformation, Etihad Airways - UAE (Confirmed)

Presentation:  
**Exploring the New Normal for Internal Audit - Time to Question the Status Quo**  
**Syed Imran Zia** - Chief Internal Auditor, Gulf Drilling International - QATAR (Confirmed)  
*Interaction with Audience*



**10:30 am - 11:00 am NETWORKING AND TEA BREAK**

### SESSION TWO

**11:00 am - 11:20 am** Presentation:  
**3 Lines of Defense: Are your internal controls in harmony with your business?**  
**Ali Qamar**  
Partner, EY Ford Rhodes



**11:20 am - 12:00 pm** Panel Session 1:  
**Internal Audit Effectiveness - Management & board's perspective**  
**Audit Board Committees - Who Audits the Auditor?**  
- Evaluating Internal Audit's Working Relationship With Management  
- Expectations from the Internal Audit Professionals of the Future

**Speakers:**  
**S. M. Shabbar Zaidi** - Senior Partner, A.F. Ferguson & Co. [PwC Pakistan]  
**Abdul Hai Khatri** - Chairman, Ittehad Group  
*More speakers to be added*

**Moderator: Zulfikar Causer** - Partner, BDO Ebrahim & Co.  
*Interaction with Audience*



**12:00 pm - 12:20 pm** Presentation:  
**Social Media Audit - Catching the Digital Wave of Change**  
**Tahir Sharif**  
Partner, A F Ferguson & Co [PwC Pakistan]



**12:20 pm - 12:40 pm** Presentation:  
**Audit & Risk Review Function in Conventional and Islamic Banks**  
**Tahir Khurshid**  
Group Head, Audit & Inspection, Bank Alfalah Ltd.



12:40 pm - 01:00 pm



Presentation:  
**Forensic Auditing: Key challenges**  
**Muhammad Talha**  
Partner & Head of Forensics Pakistan, KPMG

01:00 pm – 02:00 pm **LUNCH AND PRAYER BREAK**

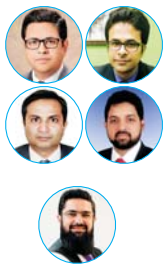
**SESSION THREE**

02:00 pm - 02:20 pm



Energizer:  
**Rebranding the Auditor**  
**Sohail Zindani**  
Leadership Coach and Transformation Consultant

02:20 pm - 03:20 pm



Panel Session:  
**Internal Audit Emerging Issues - Cyber security**  
**Identifying the Risks and Solutions/Smart devices and changing risks**  
- What should internal audit focus on?  
- Audit Challenges in a fast Growing Digital World  
- Internal Audit Role in Changing Regulatory Environment  
- Impact of Organizational Culture on Internal Audit  
- Attracting, Retaining and Developing Talent

**Speakers:**  
**Ahmad Waseem Khan** - Head of Internal Audit & Compliance, Lucky Cement Limited  
**Zeeshan Malik Bhutta** - Head Audit, Kohinoor Maple Leaf Group  
**Asad Feroze** - Partner, JSA Chartered Associates  
**Muhammad Ali Khan** - Partner, A.F. Ferguson & Co. [PwC Pakistan]  
**Moderator: Shehzad Yousuf** - Group Chief Internal Auditor, PTCL  
*Interaction with Audience*

03:20 pm - 03:40 pm



Presentation:  
**Internal Audit in Family owned businesses**  
**Kamran Iqbal Yousafi**  
Partner, KPMG

03:40 pm - 04:00 pm



Presentation:  
**Data Analytics & Robotics Process Automation**  
**Atif Zareef**  
Senior Manager Advisory Services, EY Ford Rhodes

04:00 pm onward **Vote of Thanks** (followed by refreshments)

**WHO SHOULD ATTEND**

- CEOs, Board Audit Committee Members and Independent Directors
- CxOs and Head of departments – Internal Audit, Finance, Risk, IT, Compliance and Marketing
- Managers and Assistant Managers from Internal Audit Finance and IT Audit Departments
- Regulatory, Compliance, Governance, Legal, Risk and Anti-Fraud Professionals
- External Auditors, Media Planning & Buying Professionals



**Some testimonials of PIAS 2015 & 2017 (Karachi)**

2015

*"TerraBiz has organized an important conference for Internal Auditors"*

*Yacoob Suttar - Past President, The Institute of Chartered Accountants of Pakistan (ICAP) and MD & CEO, Asia Petroleum Limited*

*"TerraBiz did an amazing job by bringing in all the stake holders for discussion at Pakistan Internal Audit Summit"*

*Lubna Farooq Malik - Director, Off-Site Supervision and Enforcement Department, Banking Service Group, State Bank of Pakistan*

*"Very nice effort by Terrabiz. Congratulations and we expect to have this as an annual event"*

*Mudassir Omer Khokhar - Head Training & Quality Assurance, MCB Bank Limited*

*"A very wonderful effort. For the very first time feeling proud to be in internal auditor role"*

*Minhaj ur Rehman Khan - Head of Internal Audit, Shangrila Pvt. Ltd.*

*"It was a very well planned conference as well as informative."*

*Muhammad Rizwan - Regional Audit Head, United Bank Limited*

2017

*"This is very relevant and needs to be organized regularly"*

*Afzaal Latif Malik - Head of Internal Audit, Mari Petroleum Company Limited.*

*"...A good initiative by TerraBiz to bring the industry together for collective wisdom and knowledge sharing."*

*Atiya Irfan Dossa - Senior Manager & Advisor, EY Ford Rhodes*

**Glimpses from PIAS 2015 & 2017**



**2 POST CONFERENCE MASTERCLASSES:**

**Thursday, 21 September 2017 | The Faletti's Hotel Lahore**

**4 Credit Hours Claimable for each masterclass**

**1**

**9 am to 1 pm**

**BRIDGING THE GAP BETWEEN THE INTERNAL AUDITOR AND FRAUD INVESTIGATOR**

- Investigation planning and management
- Gathering of information overview (subjects like difference between direct and circumstantial evidence)
- Interviewing techniques (PEACE Model)
- Report writing considerations



**Course Facilitator:**  
**Muhammad Talha**  
Partner & Head of Forensics, KPMGTaseer Hadi & Co.

**2**

**2 pm to 6 pm**

**INTERNAL AUDIT ROLE IN SUPPORTING ERM FRAMEWORK AND RISK REGISTERS**

- What is an ERM Framework
  - How to put in place basic building blocks for an ERM Framework
  - Role of Internal Auditors in building and supporting ERM Framework and Risk Registers
  - How ERM/Risk Registers and Internal Audit dovetail with each other
- A hands on demonstration of building Risk Registers and developing linkages to ERM Framework using a case study



**Course Facilitator:**  
**Zulfikar Causer**  
Partner, BDO Ebrahim & Co.



**Co-Facilitator**  
**Muhammad Imran**  
Partner, BDO Lahore

**CATEGORIES**

Conference Pass

Workshop Pass

**Gold Pass**  
(Conference + 2 Workshops)

**\*Silver Pass**  
(Conference + 1 Workshop)

**INVESTMENT**

Rs. 15,000 per person  
Includes lunch, refreshments and business networking

Rs. 10,000 per person  
Includes courseware, certificate, lunch, refreshments and business networking

Rs. 30,000 per person  
(You save Rs. 5,000)

Rs. 23,000 per person  
(You save Rs. 2,000)

For registration, sponsorship, discounts and further details, please contact **Talha Shabbir**  
Mobile: +92 321 874 7595 / +92 21 3455 6975 Email: [pias@terrabilgroup.com](mailto:pias@terrabilgroup.com)

\*Please specify the workshop title with its number while registering.